

POPIREVISION NUMBER:0		LAST MODIFIED DATE:21/05/2021
DOC NO: POPI-POL-002	SUBJECT: PRIVACY STATEMENT	PAGE NO: 1 of 3

PRIVACY STATEMENT

Dartcom is committed to respecting the privacy of your personal information. This statement regulates the way we gather, use, disclose, transfer, store and dispose your personal information.

Dartcom and all its business entities; processes personal information in the manner required by the Act ("Dartcom"). To this end, Dartcom have implemented the measures set out in Chapter 3, section 8 to 25 of the Act and the manual in terms of section 51 of the Promotion of Access to Information Act (PAIA), 2000. We are committed to compliance with applicable privacy laws. We value and respect you and your right to data privacy and will continue to protect your personal information in line with requirements stipulated in The Protection of Personal Information Act, 4 of 2013 (POPIA)

Personal Information can mean information relating to an identifiable, living, natural person, and where it is applicable, an identifiable, existing juristic person, depending on how you interact with us, personal data we collect include but are not limited to:

- your name;
- email address;
- postal address;
- telephone number

Use of Personal Information

Dartcom collects, stores and uses your personal information in a number of ways (not limited to the below):

- process orders or applications for Dartcom products and/or services
- communicate requested information to you
- to communicate account status
- vendor application and vetting process
- through your interaction on the online shopping portal
- respond to queries, responses or complaints submitted by you

POPIREVISION NUMBER:0		LAST MODIFIED DATE:21/05/2021
DOC NO: POPI-POL-002	SUBJECT: PRIVACY STATEMENT	PAGE NO: 2 of 3

Disclosure of Personal Information

Dartcom will not sell your personal information to third parties unless you give us your specific permission to do so.

Dartcom may use and/or disclose your personal information as and when necessary:

- in order to comply with legal and regulatory requirements and applicable laws
- to credit grantors and/or credit bureau and/or banks and/or other financial institutions in order to ascertain information relating to your creditworthiness and for fraud prevention purposes and in order to process any payment transactions where necessary;
- to attorneys and/or debt collection agencies if you breach any agreements with Dartcom
- to Dartcom's employees, agents and/or consultants and/or trade partners, but only to the extent necessary and in order to provide Dartcom products, services and the online services to you;
- to consumer research companies for the purposes of conducting research on improving Dartcom products, services and online services, only after you have exercised your right to opt-in;
- for the purposes of Dartcom informing or sending information to you about any new services or products offered by Dartcom and/or by any of Dartcom's agents and/or consultants and/or trade partners which we consider may be of interest to you.

Data Privacy

Whilst Dartcom cannot guarantee the absolute security of your personal information, Dartcom takes all reasonable steps or measures to keep such information secure. To this end, Dartcom has implemented appropriate and reasonable technology, policies and processes aimed at protecting the confidentiality and integrity of your personal information.

Nevertheless, internet communications are insecure unless they have been encrypted and/or appropriate security safeguards implemented. Accordingly, Dartcom assumes no responsibility or liability of any nature whatsoever for the interception or loss of personal information beyond Dartcom's control.

Please note that Dartcom may sometimes permit links to other websites belonging to or operated by third parties through the Dartcom website. Dartcom cannot be responsible for the privacy policies and practices of such third parties and recommend that you check the privacy policies or statements of each site that you visit.

POPIREVISION NUMBER:0		LAST MODIFIED DATE:21/05/2021
DOC NO: POPI-POL-002	SUBJECT: PRIVACY STATEMENT	PAGE NO: 3 of 3

Deletion or destruction of personal information

You may request that we delete and destroy any of your personal information if you have finalised your relationship with Dartcom. Dartcom will however retain and use your personal information for as long as is necessary to comply with our legal and business obligations, resolve disputes and enforce this policy.

Dartcom may, at any time, amend this statement. The revised statement will be posted on this website together with the date of revision. Any changes will apply only from the published date of the revision.